



Roadside Paper 48-sheet **specifications & guidelines**

Artwork Specifications

Size: 609.6mm x 304.8mm (tenth size)

Safe copy area: 574.6mm x 279.8mm (NOT CENTRED)

Important: safe copy area starts 10mm in from top left edge, 25mm from right & 15mm from bottom.

DPI: 350dpi (minimum) / 500dpi (best)

File Type: CMYK

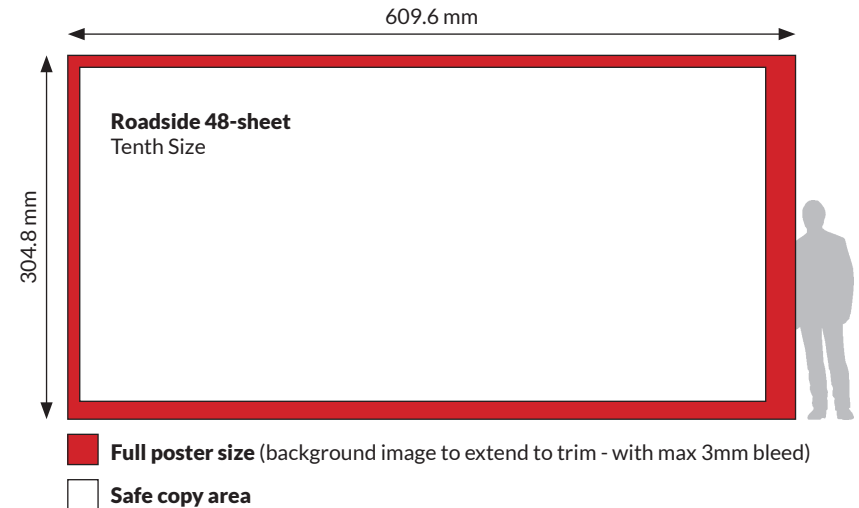
File Format: High Resolution PDF

Text Format: Outlined vectors for upscaling

Full Size: 6096mm x 3048mm

Safe Copy Area: 2746mm x 2798mm

(Reference only, not for supplying artwork)



ARTWORK DEADLINE - 10 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to allstaff.uk@hi-rezz.com using WeTransfer or similar.

IMPORTANT - PLEASE REMEMBER WHEN SETTING UP ARTWORK THE SAFE COPY AREA IS **NOT CENTRED**.

THE POSTERS ARE FIXED FROM LEFT TO RIGHT AND DUE TO THE PAPER EXPANDING WHEN WET POSTED, ANY EXCESS PAPER ON THE RIGHT HAND EDGE AND BOTTOM EDGE WILL BE CUT OFF. THE 'OFF CENTRED' SAFE COPY AREA WILL ALLOW FOR THIS.

An InDesign template can be provided if required

For further assistance please contact the Hi Rezz Production team at allstaff.uk@hi-rezz.com or telephone **020 7471 0280**

www.hi-rezz.com